






## Michael Peters

Digital Designer

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## ABOUT ME

Hello! I'm Mike. I'm a digital designer from Atlanta, Georgia and I help agencies & creative studios build user interfaces and digital interactive experiences.




## EDUCATION

- ▶ **Art Institute of Atlanta**  
Graphic & Web Design  
2007 - 2010

## APPS / SKILLS

- ▶ Adobe CC
- ▶ HTML
- ▶ Sketch
- ▶ CSS / SASS
- ▶ Invision Studio
- ▶ Javascript
- ▶ Github

## SOCIAL

-  [behance.net/mikeio](https://behance.net/mikeio)
-  [linkedin.com/in/mikepetersio/](https://linkedin.com/in/mikepetersio/)
-  [github.com/mikeio](https://github.com/mikeio)

## EXPERIENCE

### Twenty Over Ten

Web Designer / Developer

Sep 2017 - Present

State College, Pennsylvania

- ▶ Responsibilities included designing & developing client websites based on the client's unique needs.
- ▶ Developed mobile-friendly and responsive web products utilizing Flexbox Grid, HTML, SASS and Javascript.
- ▶ Worked directly with clients to effectively manage and produce multiple web based projects simultaneously.

### Force Marketing

Senior Digital Designer

May 2015 - Aug 2017

Atlanta, Georgia

- ▶ Produced designs for interactive marketing materials, including user interfaces, e-mail campaigns and digital advertisements based on brand requirements and guidelines.
- ▶ Worked with multiple departments to determine strategy and design for annual marketing campaigns.
- ▶ Collaborated with various internal and external teams such as PHP and .Net developers as well as SEM and SEO teams.

### Brightfire

Web Designer

Jun 2012 - Apr 2015

Lawrenceville, Georgia

- ▶ Daily responsibilities included the creation of digital advertisements, user interfaces and print collateral.
- ▶ Worked directly with clients to create and manage digital assets for multiple geographic markets.
- ▶ Created branding for multiple clients including logo design, direct marketing, brochures, billboards and large format items.

### RSVPATL

Web / Graphic Designer

Jan 2010 - Jun 2012

Atlanta, Georgia

- ▶ Designed web and print materials for all internal and external promotional events.
- ▶ Completed projects in a fast-paced environment, meeting client requirements and brand guidelines.
- ▶ Created websites using content management systems, event management software and social media platforms.