






Michael Peters

Digital Designer

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ABOUT ME

I'm a digital designer from Atlanta, Georgia with nearly 10 years of experience producing visually compelling web and digital projects.

I'm currently focusing on interactive, user centric, responsive and digital work.




EDUCATION

- ▶ **Art Institute of Atlanta**
Graphic & Web Design
2007 - 2010

APPS / SKILLS

- ▶ Adobe CC
- ▶ Sketch
- ▶ Framer
- ▶ Sublime Text
- ▶ Codekit
- ▶ MAMP
- ▶ HTML
- ▶ CSS / SASS
- ▶ Javascript
- ▶ Github
- ▶ Bootstrap
- ▶ Foundation

SOCIAL

-  behance.net/mikeio
-  linkedin.com/in/mikepetersio/
-  github.com/mikeio

EXPERIENCE

Twenty Over Ten

Web Designer / Developer

2017 -

Atlanta, Georgia

- ▶ Responsibilities included designing & building / customizing client websites based on the client's unique needs.
- ▶ Developed mobile-friendly and responsive web products utilizing Flexbox Grid, HTML, SASS and Javascript.
- ▶ Worked directly with clients to effectively manage and produce multiple web based projects simultaneously.

Force Marketing

Senior Digital Designer

2015 - 2017

Atlanta, Georgia

- ▶ Produced high-quality websites and applications, including user interfaces, sitemaps, wireframes and visual designs based on requirements and brand guidelines.
- ▶ Created designs for interactive marketing materials, landing pages, e-mail campaigns and digital advertisements.
- ▶ Worked with internal clients to determine strategy and design for annual marketing campaigns.
- ▶ Collaborated with various internal and external teams such as PHP and .Net developers as well as SEM and SEO teams.

Brightfire

Web Designer

2012 - 2015

Lawrenceville, Georgia

- ▶ Daily responsibilities included the creation of websites, digital advertisements, mobile applications and print collateral.
- ▶ Worked directly with clients to create and manage digital assets for multiple geographic markets.
- ▶ Created branding for multiple clients including logo design, direct marketing, brochures, postcards, billboards and large format items.

RSVPATL

Web / Graphic Designer

2010 - 2012

Atlanta, Georgia

- ▶ Designed web and print materials for all internal and external promotional events.
- ▶ Produced quality work in a fast-paced environment, meeting deadlines and client expectations for creativity and accuracy.
- ▶ Created websites using content management systems, event management software and social media platforms.